

**ESD 112**  
**Youth Telephone Survey**  
Ages 10-17  
Year 2000-01

<b>Youth Characteristics by ESD:</b>	<b>ESD % [95% C.I.] n = 238</b>	<b>State % [95% C.I.] n = 1977</b>
<b>Gender</b>		
Female	58.1 % [ 49.3 , 66.4 ]	49.6 % [ 46.8 , 52.4 ]
Male	41.9 % [ 33.6 , 50.7 ]	50.4 % [ 47.6 , 53.2 ]
<b>Grade</b>		
4th - 8th	55.6 % [ 46.5 , 64.2 ]	54.6 % [ 51.8 , 57.4 ]
9th - 12th	44.4 % [ 35.8 , 53.5 ]	45.4 % [ 42.6 , 48.2 ]
<b>Average weekly spending money</b>	\$16.95 [ 12.5 , 21.4 ]	\$17.24 [ 16.0 , 18.5 ]
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<b>Youth Survey Responses by ESD:</b>	<b>ESD % [95% C.I.]</b>	<b>State % [95% C.I.]</b>
<b>Current Tobacco Use (Any type)</b>		
Current User	7.0 % [ 4.0 , 11.8 ]	7.6 % [ 6.3 , 9.2 ]
Non-tobacco User	93.0 % [ 88.2 , 96.0 ]	92.4 % [ 90.8 , 93.7 ]
<b>Lifetime Cigarette Smoking (Ever smoked at least one cigarette)</b>		
Yes	19.6 % [ 13.9 , 26.9 ]	23.5 % [ 21.3 , 25.9 ]
No	80.4 % [ 73.1 , 86.1 ]	76.5 % [ 74.1 , 78.7 ]
<b>During the past 7 days, days that someone smoked inside your home</b>		
Some days or Every day	16.4 % [ 10.8 , 24.0 ]	18.4 % [ 16.4 , 20.7 ]
None	83.6 % [ 76.0 , 89.2 ]	81.6 % [ 79.3 , 83.6 ]
<b>Influences against tobacco use: Parents</b>		
A lot or Some	74.9 % [ 67.2 , 81.3 ]	76.2 % [ 73.7 , 78.5 ]
Little or None	25.1 % [ 18.7 , 32.8 ]	23.8 % [ 21.5 , 26.3 ]
<b>Influences against tobacco use: Avoid future health problems</b>		
A lot or Some	86.6 % [ 80.4 , 91.1 ]	87.4 % [ 85.3 , 89.2 ]
Little or None	13.4 % [ 8.9 , 19.6 ]	12.6 % [ 10.8 , 14.7 ]
<b>Influences against tobacco use: Getting caught/going to court</b>		
A lot or Some	58.2 % [ 47.6 , 68.1 ]	62.6 % [ 59.1 , 66.0 ]
Little or None	41.8 % [ 31.9 , 52.4 ]	37.4 % [ 34.0 , 40.9 ]

	<b>ESD % [95% C.I.]</b>	<b>State % [95% C.I.]</b>
<b>Influences against tobacco use: Anti-tobacco clubs/ groups</b>		
A lot or Some	40.0 % [ 29.3 , 51.8 ]	37.5 % [ 33.9 , 41.3 ]
Little or None	60.0 % [ 48.2 , 70.7 ]	62.5 % [ 58.7 , 66.1 ]
<b>Influences against tobacco use: Tobacco is expensive</b>		
A lot or Some	32.2 % [ 22.8 , 43.2 ]	30.2 % [ 26.9 , 33.7 ]
Little or None	67.8 % [ 56.8 , 77.2 ]	69.8 % [ 66.3 , 73.1 ]
<b>Influences against tobacco use: Don't want to be addicted</b>		
A lot or Some	76.0 % [ 68.1 , 82.5 ]	80.6 % [ 78.2 , 82.7 ]
Little or None	24.0 % [ 17.5 , 31.9 ]	19.4 % [ 17.3 , 21.8 ]
<b>Influences against tobacco use: Setting a bad example for younger kids (Among high school aged youth)</b>		
A lot or Some	70.0 % [ 58.0 , 79.8 ]	69.9 % [ 66.2 , 73.3 ]
Little or None	30.0 % [ 20.2 , 42.0 ]	30.1 % [ 26.7 , 33.8 ]
<b>Influences against tobacco use: Friends think tobacco use is "uncool"</b>		
A lot or Some	63.7 % [ 55.1 , 71.5 ]	61.3 % [ 58.5 , 64.0 ]
Little or None	36.3 % [ 28.5 , 44.9 ]	38.7 % [ 36.0 , 41.5 ]
<b>Influences against tobacco use: Worried about current health</b>		
A lot or Some	80.9 % [ 74.2 , 86.2 ]	80.0 % [ 77.7 , 82.2 ]
Little or None	19.1 % [ 13.8 , 25.8 ]	20.0 % [ 17.8 , 22.3 ]
<b>Influences against tobacco use: Don't want to support tobacco industries</b>		
A lot or Some	72.2 % [ 63.5 , 79.5 ]	71.0 % [ 68.4 , 73.6 ]
Little or None	27.8 % [ 20.5 , 36.5 ]	29.0 % [ 26.4 , 31.6 ]
<b>Influences against tobacco use: Don't want to expose others to secondhand smoke</b>		
A lot or Some	72.4 % [ 62.3 , 80.7 ]	66.3 % [ 62.7 , 69.7 ]
Little or None	27.6 % [ 19.3 , 37.7 ]	33.7 % [ 30.3 , 37.3 ]
<b>"If one of your best friends offered you a cigarette, would you smoke it?" (Youth responding any way except "definitely not" are considered vulnerable)</b>		
Possibly	18.4 % [ 10.5 , 30.4 ]	19.6 % [ 16.5 , 23.0 ]
Definitely not	81.6 % [ 69.6 , 89.5 ]	80.4 % [ 77.0 , 83.5 ]
<b>"Do you think teens who smoke are..."</b>		
Somewhat or Very popular	30.4 % [ 21.6 , 40.8 ]	35.6 % [ 32.0 , 39.4 ]
Somewhat or Very unpopular	69.6 % [ 59.2 , 78.4 ]	64.4 % [ 60.6 , 68.0 ]

	<b>ESD % [95% C.I.]</b>	<b>State % [95% C.I.]</b>
<b>"How risky do you think it is for someone your age to use tobacco?"</b>		
Very risky	83.8 % [ 72.2 , 91.1 ]	79.9 % [ 76.9 , 82.6 ]
Somewhat, Not very, or Not at all	16.2 % [ 8.9 , 27.8 ]	20.1 % [ 17.4 , 23.1 ]
<b>"How harmful do you think it is for someone your age to smoke 1 to 5 cigarettes per day?"</b>		
Very harmful	84.8 % [ 78.8 , 89.4 ]	81.0 % [ 78.6 , 83.1 ]
Somewhat, Not very, or Not at all	15.2 % [ 10.6 , 21.2 ]	19.0 % [ 16.9 , 21.4 ]
<b>"There are so many things that cause cancer, tobacco use is not going to make a any difference."</b>		
Somewhat or Strongly agree	16.3 % [ 11.4 , 22.9 ]	16.2 % [ 14.3 , 18.5 ]
Somewhat or Strongly disagree	83.7 % [ 77.1 , 88.6 ]	83.8 % [ 81.5 , 85.7 ]
<b>"In general, what percentage of people your age smoke cigarettes, in your opinion?"</b>		
	32.6 % [ 28.3 , 36.9 ]	31.7 % [ 30.2 , 33.2 ]
<b>"In general, what percentage of people your age use smokeless tobacco, in your opinion?"</b>		
	14.9 % [ 12.2 , 17.6 ]	15.0 % [ 13.9 , 16.1 ]
<b>"Tobacco companies should have the same rights to advertise their products as other companies."</b>		
Probably or Definitely Agree	26.5 % [ 19.9 , 34.4 ]	29.1 % [ 26.7 , 31.8 ]
Probably or Definitely Disagree	73.5 % [ 65.6 , 80.1 ]	70.9 % [ 68.2 , 73.3 ]
<b>"How likely would you be to wear something that has a tobacco company logo or picture on it?"</b>		
Somewhat or Very likely	6.1 % [ 3.6 , 10.2 ]	7.0 % [ 5.6 , 8.6 ]
Somewhat or Very unlikely	93.9 % [ 89.8 , 96.4 ]	93.0 % [ 91.4 , 94.4 ]
<b>"How likely would you be to wear something that has an ANTI-tobacco message/logo on it, like a hat or t-shirt?"</b>		
Somewhat or Very likely	57.2 % [ 48.3 , 65.7 ]	54.8 % [ 52.0 , 57.6 ]
Somewhat or Very unlikely	42.8 % [ 34.3 , 51.7 ]	45.2 % [ 42.4 , 48.0 ]
<b>"Are there places near your school where people your age get together and smoke?"</b>		
Yes	49.9 % [ 38.8 , 61.0 ]	49.8 % [ 46.0 , 53.6 ]
No	50.1 % [ 39.0 , 61.2 ]	50.2 % [ 46.4 , 54.0 ]
<b>"During the last school year did you practice ways to say 'No' to tobacco, for example, in role playing?"</b>		
Yes	43.9 % [ 33.5 , 54.9 ]	54.6 % [ 50.9 , 58.3 ]
No	56.1 % [ 45.1 , 66.5 ]	45.4 % [ 41.7 , 49.1 ]

	<b>ESD % [95% C.I.]</b>	<b>State % [95% C.I.]</b>
<b>"During the last school year, how many times did you receive information in classes about the health hazards and dangers of tobacco use?"</b>		
Once or None	32.0 % [ 22.6 , 43.2 ]	27.2 % [ 24.1 , 30.6 ]
2-3 times	28.5 % [ 18.6 , 41.1 ]	27.1 % [ 23.7 , 30.7 ]
4 or more times	39.5 % [ 29.4 , 50.5 ]	45.7 % [ 42.0 , 49.4 ]
<b>"Did this tobacco education you received during the last year make you think about whether or not you should smoke or use chewing tobacco?" (Among youth who had 1+ days of education)</b>		
Definitely yes	76.2 % [ 64.4 , 85.1 ]	76.7 % [ 73.2 , 79.9 ]
Probably or Definitely no	23.8 % [ 14.9 , 35.6 ]	23.3 % [ 20.1 , 26.8 ]
<b>"During the past school year, did you participate in any activities to encourage other youths to say 'No' to tobacco – for example through youth groups, health fairs, or presentations to younger children?"</b>		
Yes	28.3 % [ 14.7 , 47.5 ]	23.3 % [ 19.3 , 28.0 ]
No	71.7 % [ 52.5 , 85.3 ]	76.7 % [ 72.0 , 80.7 ]
<b>"Have either of your parents or guardians talked to you about tobacco use?"</b>		
Yes	81.4 % [ 72.1 , 88.0 ]	84.6 % [ 82.4 , 86.6 ]
No	18.6 % [ 12.0 , 27.9 ]	15.4 % [ 13.4 , 17.6 ]
<b>"Have your parents specifically told you that they do not want you to use tobacco?"</b>		
Yes	87.7 % [ 49.3 , 66.4 ]	83.7 % [ 46.8 , 52.4 ]
No	12.3 % [ 33.6 , 50.7 ]	16.3 % [ 47.6 , 53.2 ]
<b>"During the past 30 days, how often did you see commercials on TV about the dangers of tobacco use or about not smoking?"</b>		
At least once per week	77.0 % [ 68.9 , 83.5 ]	81.2 % [ 79.0 , 83.3 ]
Less than once per week	23.0 % [ 16.5 , 31.1 ]	18.8 % [ 16.7 , 21.0 ]
<b>"Have any of the advertisements you've seen made you think about whether or not you should use tobacco?"</b>		
Yes	68.4 % [ 59.7 , 76.1 ]	68.4 % [ 65.6 , 71.0 ]
No	31.6 % [ 23.9 , 40.3 ]	31.6 % [ 29.0 , 34.4 ]